



West of Valley Market in Eden, UT

Summer/Fall - OVFAM Parking Lot

Winter/Spring - Powder Mountain Shuttle Parking Lot

2628 Highway 162

Eden, Utah

The Market will run Saturdays from 9 am- 1 pm

June 18, 2011 – Fall (Weather Permitting)

Straight from the Gardens of the Valley!

I want to welcome you to participate in the 2011 Ogden Valley Farmers & Artists Market. This is our 4th season. This year's market will provide fresh produce, artist wares, live music, fun activities for both kids and adults and help support our local charities.

I'm getting the word out early this year. Below is the application for booth space and Hold Harmless Cause and Insurance forms. These forms must be submitted to me by June 1, 2011. This year the market will open on June 18, 2011. I have scheduled a meeting at the Powder Mountain Shuttle Parking Lot for you, our vendors, June 17, 2011 at 6PM. You will learn where your booth will be placed on the plot map. This will be your permanent location for the season.

For the 2011 season, I have received a large increase in interest by the local community. Our goal is to have 40 booths and 1000 attendees per market day. To achieve this goal I have increased our marketing efforts that includes:

- News worthy events
- Increased Internet presence
- Press releases to all local media
- Food drives for local charities
- Increased ad placements
- Increase flyer placements
- E-blasts to the local and surrounding communities
- Applications are available at the Huntsville Post Office and the Valley Market

Sponsors: To Be Announced

Please feel free to contact me with any further questions. I look forward to hearing from you.

Linda Knudtson

801-745-6663

lknudtson@digis.net

Ogden Valley Farmers & Artists Market

Vendors Application:

Name: _____

Address: _____

Phone: _____ Cell: _____

Email: _____

Product(s): _____

Art/Craft: _____

Check or Cash Amount \$ _____ Booth # _____

(based on availability)

\$250.00 for the season [\$50 discount] or \$15.00 per week

\$150 Sponsorship – name on marketing materials.

Kids will be allowed to bring a wagon or box of items to sell for free!

Dates: ***Weather Permitting***

June 18 & 25, 2011

July 2, 9, 16, 23, 30, 2011

August 5, 13, 20, 27, 2011

September 3, 10, 17, 24, 2011

October 1, 8, 15, 22, 29, 2011

Only these dates (specify): _____

Set up at 8:30am – Be ready by 9:00am. Must have own Canopy, Table & Chair and Booth Identification Sign. All vendors must participate until 1pm and space must be left clean by 1:30 pm. Please provide trash bags.

Send your application by June 1, 2011 to:
Ogden Valley Farmers & Artists Market
Linda Knudtson,
PO Box 645
Eden, UT 84310
801-745-6663

HOLD HARMLESS CLAUSE AND INSURANCE

All authorized vendors participating in the Ogden Valley Farmers & Artists Market shall be individually and severally responsible to the Ogden Valley Farmers & Artists Market for any loss, bodily or personal injury, deaths, and/or property damage that may occur as a result of the vendor's negligence or that of its servants, agents, and employees. All vendors hereby agree to indemnify and save the Ogden Valley Farmers & Artists Market, its officers and employees harmless from any loss, cost, damages, and other expenses, including attorneys' fees, suffered or incurred by the Ogden Valley Farmers & Artists Market by reason of the vendors' negligence or that of its servants, agents and employees; provided that the vendors shall not be responsible nor required to indemnify Ogden Valley Farmers & Artists Market for negligence of the Ogden Valley Farmers & Artists Market, its officers, or employees. No insurance is provided by the Ogden Valley Farmers & Artists Market to participants in the Ogden Valley Farmers & Artists Market.

I/We agree to abide by the market rules and hold harmless clause and insurance statement.

Signature _____

Date _____

Please print name signed

above _____

Thank you for your interest in becoming a vendor
at the **2011 Ogden Valley Farmers & Artists Market**