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XTERRA SPORTS FESTIVAL BRINGS THOUSANDS TO UTAH ***XTERRA USA Championship, XTERRA Utah Off-road triathlons and XTERRA Wheeler Canyon Half-Marathon Sept.25 at Snowbasin Resort***

The great people of Ogden, Utah and the world-class facilities at Snowbasin Resort in the majestic Wasatch Range will once again host the XTERRA USA Championship, the culminating event in the 67-race XTERRA America Tour, on September 25, 2010.

Some 50 pros – Olympians, Adventure Racing World Champs, Mountain Biking Legends alike - will be in town to race for \$80,000 in prize money, dozens of cameramen will position themselves around Wheeler Canyon to capture all the action for a nationally syndicated one-hour TV show, and amateur athletes from nearly every state in the union will travel to Utah in pursuit of their dreams to race for and win an XTERRA National Championship crown.

The XTERRA Utah off-road triathlons; a long-course featuring a 1.5km swim, 30km mountain bike, and 10km trail run and a short course comprised of a 750m swim, 19km mountain bike, and 5km trail run, will take place on the same day, and on the same course.

In addition to the off-road tris there is also the XTERRA Wheeler Canyon half-marathon trail race that runs from Pineview Reservoir to Snowbasin Resort, the Paul Mitchell Cut-a-thon, Pro Clinics, Expo, party under the stars in downtown Ogden with highlight videos, great food, and live music.

It's all part of the annual Harvest Moon Festival on Historic 25th Street, which is running simultaneously with a host of activities and events for the whole family.

The race, now in its 10th year, is taking place in Utah for the second straight year. The USA Championship is for pros and invited amateurs only, however, locals and others who have not qualified can compete in the XTERRA Utah open competitions.

Registration and more information on the XTERRA Utah off-road tri's and Wheeler Canyon Half-Marathon is available at www.xterrautah.com. You can watch a highlight video from last year's race at XTERRA.TV and view photos at www.xterraphotos.com/09usa.

WHEN: **Saturday, September 25**
7:30am – XTERRA Wheeler Canyon Half Marathon start
9:00am – XTERRA USA Championship start
9:20am – XTERRA Utah long course start
9:40am – XTERRA Utah sport course start

WHERE: Races start at Pineview Reservoir and finish at Snowbasin Resort. The Harvest Moon Festival runs all day and until 10pm at night on 25th Street in Ogden.

WHY: An example of successful collaborative efforts by the Utah Sports Commission, City of Ogden, Weber County, Greater Ogden Athletic Legacy Foundation, Snowbasin Resort, and the local community in creating an effective and entertaining way for Ogden and Snowbasin to continue to build the area's brand as a top destination for outdoor enthusiast and adventure travelers. Nearly 1,000 athletes representing 45 states and several countries are expected to compete. An hour-long TV show featuring the race will be produced and broadcast via national syndication reaching millions of viewers across the country.

More info at xterrautah.com